



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 08-08-2023

Funnel Growth Summit 2024

Objectives of Session: 2 Days sales workshop on the most powerful email marketing training + DFY client outreach & follow-up email template

Outcomes of Session: Student learned new skills like email marketing and SMS marketing. We learned to build personal branding and public speaking skills.

Date:	07 th and 08 th August 2023
Time:	08:00 PM to 09:30PM
Venue:	Pandit Dindayal Upadhyay Auditorium
No. of Attendees:	Total 450-500 attendees out of which 3- Students of FY BBA
Name of speaker:	Mr. Rahul Bhatnagar, Mr. Saurabh Bhatnagar (Founder of FlexiFunnels), Mr. Munaf Patel (Indian cricketer) Mr. Rishabh Jain (Founder of YouTube channel LLA) Mr. Mohit Dua (Co-Founder of AiSensy)
Powered by:	FlexiFunnels
Co-Powered by:	AiSensy
Event under	SSIP CELL OF BVPIM

Approx. 450-500 attendees have attended the session and have learned many things like:

- Copywriting mastery
- The most powerful email marketing training + DFY client outreach & follow up email templates
- 2 Days sales workshop
- Facebook ads
- Sales workshop 'How to sell your products/services to anyone'
- SMMA - how to start & run a profitable social media marketing agency
- Affiliate marketing training
- Lead generation workshop 'how to generate leads for any business in any niche'
- Course launch mastery 'how to launch and scale a profitable course online'
- 2 days personal branding & public speaking workshop

- Step-by-step guidance to start & scale your online income

Glimpses of the Event

